

Sage Canadian Small Business Disaster Preparedness Study

June 2012

Summary Report

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Introduction:

Sage serves more than 6 million small and midsized organizations worldwide, regularly surveying them and other organizations for their opinions on a variety of business topics. This particular survey looks at small business owners' habits around backing up their data, and their opinions on employing the cloud in their own companies. It was conducted in February, 2012.

Key Findings:

- 29% have a formal emergency/disaster preparedness plan
- 98% of respondents back up their financial data
- Of those that backup, 78% do it at least weekly
- Three-quarters said they backup their data as a precautionary measure
- 72% backup their data on-site only, 16% off-site only, and 12% do both

Does your company backup its financial data?

Answer	Response	%
Yes	160	98%
No	3	2%
Don't know	1	1%
Total	164	100%

Approximately how often does your company backup its financial data?

Answer	Response	%
Daily	62	39%
A few times a week	31	20%
Weekly	30	19%
A few times a month	11	7%
Monthly	16	10%
A few times a quarter	2	1%
A few times a year	3	2%
Yearly	2	1%
Less frequently than yearly	0	0%
Don't know	1	1%
Total	158	100%

4. How long does it take your company to backup its financial data?

Answer	Response	%
Less than an hour	139	89%
1-2 hours	12	8%
2-5 hours	2	1%
More than 5 hours	0	0%
Don't know	4	3%
Total	157	100%

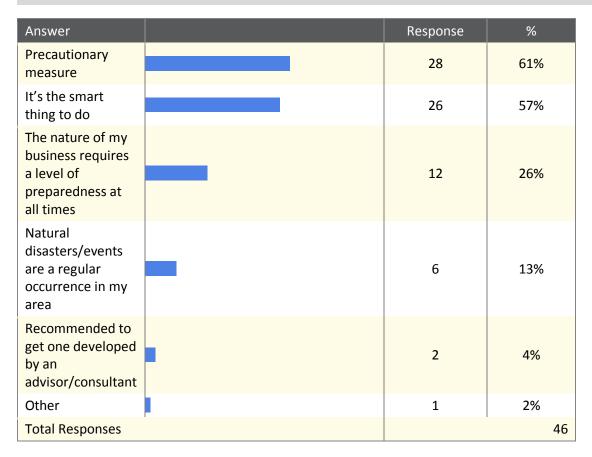
Why do you back up your financial data? (Select all that apply)

Answer	Response	%
Precautionary measure	120	76%
It's the smart thing to do	109	69%
Had an experience where I lost data and wished I had backed it up	39	25%
For potential IRS/CRA auditing	23	15%
Other	1	1%
Total Responses		158

Do you have a formal emergency/disaster preparedness plan in place?

Answer	Response	%
Yes	47	29%
No	114	71%
Total	161	100%

What made you decide to put in place a formal emergency/disaster preparedness plan? (Select all that apply)



Is backing up your data included in your formal emergency/disaster preparedness plan?

Answer	Response	%
Yes	38	83%
No	8	17%
Total	46	100%

How do you back up your financial data?

Answer	Response	%
On-site only	112	72%
Off-site or Web- based only	25	16%
Both	18	12%
Total Responses		155

Why don't you have a formal emergency/disaster preparedness plan in place? (Select all that apply)

Answer	Response	%
I've never had an issue before/disasters are rare in my area.	46	41%
I haven't really thought about it	37	33%
I don't think it's important for my business	36	32%
I've thought about it, but don't have time to come up with anything.	15	13%
Other	13	12%
Total Responses		113