



SAGE CITY

The Collaborative Meetup at Sage Summit



Share the smarts.

Five ways Sage City redefines live conference networking.

Sage City is a radically different approach to live conference networking. As the signature idea-sharing event at Sage Summit, Sage City is the ultimate mash-up of all the best aspects of collaboration. Like no other event, it will help you hear what's working for others so you can adapt your approach.

1 Like-minded professionals.

Sage City is organized into villages that make it easy to connect with people who share your job role and product.

1



78% of attendees in 2012 said Sage City helped them meet like-minded people.



91% of attendees in 2012 said they'd recommend Sage City.



150 minutes of peer-to-peer engagement.

“It had such a big impact on me.”

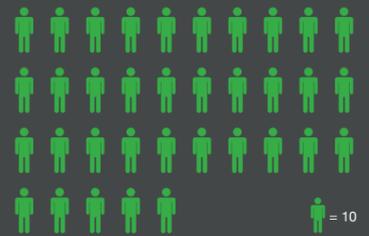
Iskra Perez Salcedo | Johnson & Johnson, Inc. | 2012 Customer Attendee

2 Small groups. Big ideas.

Villages are subdivided into groups that are focused on solving a business challenge or discussing an industry trend.



4.75 people
Average size of small group discussions in 2012.



350
Projected number of small groups in 2013.

3 Crowd-sourced topics.

You're certain to find meaningful, relevant discussion at Sage City. Why? Because all of the discussion topics are determined by you and your peers.

3



100% of Sage City hot topics are attendee generated.



60 Idea Xchange follow-up sessions generated on-the-fly by Sage City attendees.

“It's a totally different energy.”

Sarah Michel, CSP | Networking Expert and Vice President Professional Connexity, Velvet Chainsaw Consulting | 2012 and 2013 Sage City emcee

4 Real outcomes and takeaways.

Sage City doesn't leave you hanging. We close the loop on all conversations, posting key takeaways and outcomes on chat walls.



660 key takeaways in 2012.

200+ discussion outcomes in 2012.

5 Collaborative environment.

If the idea of face-to-face networking sends shivers up your spine, fear not. We have facilitators on hand to break the ice and keep the conversation moving. All with the goal of keeping the discussion moving and on topic.

5



1 professional networking facilitator per village.



10+ village mayors



300+ village ambassadors (one for every small group)

Be a part of it all.
Join the Sage City conversation.

Register for the conference at: SageSummit.com