

**From:** Sage Summit 2012  
**Sent:** Thursday, March 15, 2012 1:58 PM  
**Subject:** A radical new way to build your network

August 14–17 | Gaylord Opryland | Nashville, TN

Sage Summit **2012**

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## Welcome to small groups and big ideas.

The moment you arrive at Sage Summit 2012, you'll notice a different vibe than at other conferences.

It all starts with a collaborative meet-up that's unlike anything you've ever experienced. In fact, it's an event that's unlike anything anyone has experienced. This is a radical new take on how we make connections. But don't be scared. This event has just the right mix of structure, small groups, and social technologies. Finally, connecting with like-minded people from your field will be as easy as it is rewarding.

Welcome to a place where networking actually works.  
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## Experience an incomparable sense of community:

- **Easier connections**—Aided by small group villages organized by product, industry interest and business concern.
- **Less intimidation**—Supported by village mayors who facilitate introductions and form small groups.
- **Deeper, more meaningful discussions**—Guided by conversation starters and hot topics determined by customer surveys.
- **Concrete outcomes and takeaways**—Displayed and shared on public walls and digital signs.
- **Real relationships**—Buoyed by social media tools and a Sage Summit group-texting app.

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